



## World Conformation Horse Association

### Sponsorship Opportunities

#### Title Sponsor: \$25,000

- Futurity Renamed, "Sponsor Name WCHA Futurity" in all Press Releases
- Sponsor Recognition at all WCHA Events
- Title Sponsor Recognition at WCHA Hall of Fame Banquet
  - WCHA Title Sponsor Crystal Award
  - Six (6) Complimentary Tickets to the WCHA Hall of Fame Banquet (VIP Seating)
- Business prominently displayed on the WCHA Web Site
  - Logo with Direct Link to Home Web page
  - Banner AD streaming on WCHA Home Web Page
- 12 Advertisements on the WCHA Web Site- One per Month
- Opportunity for Company Representatives to Present Trophies &/ or Awards in the Arena at all WCHA Events
- Full Page Color Ad in the Futurity Program
- Video Spot on Big Screen during WCHA Futurity at APHA World Championship
- Two (2) Prominently Displayed Banners
  - Backdrop banner displayed
- Sponsor Announcements at least Five (5) Times per day of the WCHA Futurity
- 20 x 10 Vendor Space
- News Releases to WCHA Membership and Affiliates Four (4) Times per year on company profile and Promotions
- One Full Page Color Ad in the Official Publication of the WCHA "*The Equine Chronicle*," Two times per year
- Parking Passes for the duration of the WCHA Futurity
- Choice location on Futurity Stalls, if applicable

## **Platinum Sponsor: \$10,000 - \$24,999**

- Platinum Recognition at all WCHA Events
- Platinum Recognition at the WCHA Hall of Fame Banquet
  - Four (4) Complimentary Tickets to the WCHA Hall of Fame Banquet
- Logo Link on WCHA Web Site Home Page
- Logo Link included in each Issue of the Official Publication of WCHA, *"The Equine Chronicle"*
- 12 Advertisements on the WCHA Web Site- One per Month
- Full Page Color Ad in the WCHA Futurity Program
- Opportunity to Present Trophies & or Awards during all WCHA Events
- Two (2) Banners Prominently Displayed in the Arena at the WCHA Futurity
- Video Spot on Big Screen during WCHA Futurity at the APHA World Championship
- Sponsor Announcements at the WCHA Futurity, at least Three (3) per Day
- News Releases to WCHA Membership, Two (2) Times Per Year on Company Profile or Promotions
- One Full Page Color Ad in the Official Publication of WCHA, *"The Equine Chronicle"*
- 20' x 10' Vendor Space during the WCHA Futurity
- Parking Pass for the duration of the WCHA Futurity
- Choice of Futurity Stall location, if Applicable

## **Corporate Partner: \$5,000- \$9,999**

- Corporate Partner Recognition at all WCHA Events
- Corporate Partner Recognition at the WCHA Hall Of Fame Banquet
  - Two (2) Complimentary Tickets to the WCHA Hall of Fame Banquet
- Logo Link on WCHA Web Site Home Page
- Logo Link included in each Issue of the Official Publication of WCHA, *"The Equine Chronicle"*
- Full Page Color Ad in the WCHA Futurity Program
- Opportunity to Present Trophies & or Awards at WCHA Futurity
- Banner Prominently Displayed in the Arena at the WCHA Futurity
- Video Spot on Big Screen during WCHA Futurity at the APHA World Championship
- Announcements at the WCHA Futurity, At Least 3 per Day
- News Release to WCHA Membership, Two (2) Times per Year on company profile or promotion
- 20' x 10' Vendor Space during the WCHA Futurity
- Parking Pass for the duration of the WCHA Futurity
- Choice of Futurity Stall location, if Applicable

### **Silver Sponsor: \$2,500- \$4,999**

- Full Page ad in the WCHA Futurity Program
- One (1) Prominently displayed Arena Banner during WCHA Futurity
- Opportunity to Present Trophies &/ or Awards at WCHA Futurity
- Two (2) Complimentary Tickets to WCHA Hall of Fame Banquet
- Logo Link on WCHA Web Site on Futurity Sponsor Page
- Larger Logo included with Futurity Sponsor Page in the Official Publication of The WCHA, *"The Equine Chronicle"*
- Sponsor Announcements during the WCHA Futurity, at least Two (2) per day
- 10'x 10' Vendor Space at the WCHA Championship- Watt Arena
- Choice of Futurity Stall Location- If Applicable

### **Bronze Sponsor: \$1,000- \$2,500**

- Logo Link on the WCHA Web Site Futurity Sponsor Page
- One (1) Prominently Displayed Arena Banner during the WCHA Futurity
- Opportunity to present Trophies &/ Or Awards in arena at the WCHA Futurity
- Company Logo on Futurity Sponsor Page included in the Official Publication of WCHA, *"The Equine Chronicle"*
- Half Page Color Ad in the WCHA Futurity Program
- 10' x 10' Vendor Space during the WCHA Futurity- Watt Arena
- Choice location of Futurity Stalls- If Applicable

### **Trophy Sponsor: \$500-\$999**

- Logo Link on the WCHA Futurity Sponsor Page on WCHA Web Site
- Recognition in Futurity Sponsor Page included in the Official Publication of the WCHA, *"The Equine Chronicle"*
- Recognition as Trophy Sponsor in WCHA Futurity Program
- One (1) Prominently Displayed Arena Banner during the WCHA Futurity
- Sponsor Announcements during the WCHA Futurity, At least Two (2) per day
- Opportunity to Present Trophies & or Awards during the WCHA Futurity

### **Friends of WCHA: \$250- \$499**

- Recognition on the WCHA Futurity Sponsor Page on the WCHA Web Site
- Recognition in the WCHA Futurity Program on Sponsor Page
- Announcements During the WCHA Futurity, At least One (1) Per day